



R.M.D ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
All Five UG Programs Accredited by NBA for 3 years from 2019-20 & Institution Accredited by NAAC)
R.S.M Nagar, Kavaraipettai, Gummidipoondi Taluk, Tiruvallur District



LIST OF IIC ACTIVITIES CONDUCTED (2023-2024)

SEMESTER – 1					
QUARTER -1					
S.No	Activity	Activity Type	Resource Person	Date	Social Media Link
1	Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	IIC Driven Activity	Dr. C.Shobana Nageswari Dr.A.Sumaiya Begum, IIC Ambassador, RMDEC	08.11.2023	https://www.facebook.com/rmdecprincipal/posts/pfbid02zfUc5hVXRcBzUrmVYEJtG5V9vuXd752nQvuHwWgJ7DYfitQM3h93v7DZYaGFD3yl
2	Exposure and field visit for problem identification	IIC Driven Activity	Mr.Prabhu “Exploring Laser Technology: Field Visit to Retech Solutions”	11.10.2023	https://instagram.com/p/CyPbyLYx_DP/
3	My Story - Motivational Session by Successful Entrepreneur/Start-up founder	IIC Driven Activity	Mr.K.P.Ranjith Software Entrepreneur Founder – Android Manifester	24.11.2023	https://www.linkedin.com/feed/update/urn:li:activity:7133403148806750208
4	Workshop on “Entrepreneurship and Innovation as Career Opportunity”	IIC Driven Activity	Mr.V.Hari Haran, CEO & Founder, Space Zee Technologies, Chennai	08.11.2023	https://instagram.com/p/CzNNgfmRnbb/
5	Session on Problem Solving and Ideation Workshop	IIC Driven Activity	Dr S.Srinivasan, Innovation Ambassador Ms Vishnu Shakthi, Ms Manisa RMDEC	21.10.2023	https://www.instagram.com/p/COBF0der3F2/?utm_source=ig_web_copy_link&igshid=MzRlODBiNWFlZA==
6	My Story - Motivational Session by Successful Innovators.	IIC Driven Activity	Mr.G.Gokulakrishnan Founder, Calcn’eat,Chennai	10.11.2023	https://instagram.com/p/Czcq458PJIG/
7	Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas - Manage through YUKTI-NIR	IIC Driven Activity	Dr.C.BennilaThangammal Dr.A.Sumaiya Begum, IIC Ambassador, RMDEC	06.10.2023	

8	Session on “Design Thinking for Engineers”	Self-Driven Activity	Ms. Kavitha Damodharan, Founder and CEO, Mind Master, Chennai	22.11.2023	https://instagram.com/p/Cz6VAN_xsH7/
9	Workshop on “ Design Thinking for Business Innovation”	Self-Driven Activity	Ms.S.Deepa, IIC Ambassador, RMDEC	08.11.2023	https://instagram.com/p/CzUnLwkS9Tw/
10	Motivational talk about the “Journey of an Entrepreneur Employee to an Employer”	Self-Driven Activity	Ms. G.Lavanya, Co-Founder, IDEEZ Career Pvt. Ltd., Chennai	04.11.2023	https://instagram.com/p/CzKqhGxRWfe/
11	Session on "Innovation in Digital Marketing"	Self-Driven Activity	Mr.Mohamed Ileeyas, Digital Marketing Consultant, Chennai.	21.11.2023	https://x.com/rmdecprincipal/status/1726667057499148580?s=20
12	Session on “Entrepreneurship: Starting and Growing a Business”	Self-Driven Activity	Ms.Jalaja Madhan Mohan Head:Public Awareness Section IGCAR	09.11.2023	https://instagram.com/p/CzZQ9cTv4y8/
13	Session on “Instil the Innovation in Young Minds through Design Thinking”	Self-Driven Activity	Dr.C.BennilaThangammal Professor/ECE, IIC Ambassador, RMDEC	30.11.2023	https://x.com/rmdecprincipal/status/1729885859972010036?s=20
14	Internal Hackathon – SIH 2023	Self-Driven Activity	Industry Experts	27.09.2023 & 29.09.2023	https://www.facebook.com/photo.php?fbid=731452188997322&set=pb.100063976412850.-2207520000&type=3
15	Session on “Engineers – Brain behind the Innovation”	Self-Driven Activity	Dr.C.BennilaThangammal Professor/ECE, IIC Ambassador, RMDEC	15.09.2023	https://www.facebook.com/photo/?fbid=723928899749651&set=a.430037585805452
16	National Education Day	Important Day Celebration Activity	Dr.R.Priya Dr.N.Padmavathi, IIC Ambassador, RMDEC	09.11.2023	https://instagram.com/p/CzUquTXPiIw/
17	National Innovation Day	Important Day Celebration Activity	Dr.R.Sasi Kumar Dr.V.Prasanna Srinivasan Dr.Chilambuchelvan RMDEC	20.10.2023	https://www.facebook.com/photo/?fbid=809717351170805&set=a.430037572472120
18	National Entrepreneurship Day	Important Day Celebration Activity	Mr. M.A. Raj Kapoor Field Coordinator, CED-Anna University, Chennai	09.02.2024	https://www.instagram.com/rmdecprincipal/p/C4fbFwFL2Xt/

SEMESTER – 2

19	Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas - Manage through YUKTI-NIR	IIC Driven Activity	Drs. C. Bennila Thagammal, Professor/ECE, A. Sumaiya Begum, Professor/ECE S. Srinivasan, Professor/CSE	23.02.2024 24.02.2024	https://www.instagram.com/p/C3tqtJ5xbhP/
20	Workshop on Design Thinking, Critical Thinking and Innovation Design	IIC Driven Activity	Mr.U.Aravindan, Design Manager, Zuper, Chennai	23.02.2024	https://twitter.com/rmdecprincipal/status/1760607387726078213?s=20
21	Field/Exposure Visit to Pre-Incubation units such as Fab Lab, Makers Space, Design Centres, City MSME clusters, workshops etc	IIC Driven Activity	Metrological Department, Chennai	11.01.2024	https://instagram.com/p/C18UD5GrOKU/
22	Expert talk on “Process of Innovation Development & Technology Readiness Level [TRL]”&“Commercialization of Lab Technologies & Tech-Transfer”	IIC Driven Activity	Dr.D.Doreen Robin, Founder and Director of Computational Intelligence Research foundation , Chennai	07.02.2024	https://instagram.com/p/C3A2AhCvgB7/
23	Session on Achieving Problem-Solving Fit & Product-Market Fit	IIC Driven Activity	Mr. U. Shanmuga Mariappan, District Coordinator EDII-TN Tiruvallur	28.02.2024	https://www.instagram.com/p/C39e8zuyoV4/
24	Prototypes Competition - Manage through YUKTI-NIR	IIC Driven Activity	Ms.P.Poonkhuzhali, Dr.A.Sumaiya Begum, IIC Ambassador, RMDEC	15.02.2024 16.02.2024	https://instagram.com/p/C19TnCYr7Z7/
25	Workshop on Entrepreneurship Skills, Attitude and Behaviour Development	IIC Driven Activity	Dr. P Ponmurugan, Professor & Associate Dean – IPR, Meenakshi Academy of Higher Education & Research, Chennai	26.02.2024	https://instagram.com/p/C3vDjv5Refv/
26	Organising Innovation & Entrepreneurship Outreach Program in Schools	IIC Driven Activity	Dr. Bennila Thangammal Dr. K.S. Radha RMDEC	23.02.2024	https://instagram.com/p/C3odihr9ur/
27	Session on Indian scenario of IPR	Self-Driven Activity	Dr.S.Srinivasan , Prof & Innovation Ambassador RMDEC	03.02.2024	https://instagram.com/p/C2Ily9gRYZR/
28	Session on Entrepreneurship Pros and Cons	Self-Driven Activity	Mr.V.S.Prabhu , Prof & Innovation Ambassador RMDEC	29.02.2024	https://x.com/rmdecprincipal/status/1762847781570724275?s=20
29	Session on “Inspiring the young minds towards innovations in Digital Marketing by Critical Thinking	Self-Driven Activity	Dr.D.Praveena , Innovation Ambassador RMDEC	29.02.2024	https://instagram.com/p/C35cywhR9Uh/
30	Session on “Transforming a student in to successful Entrepreneur”	Self-Driven Activity	Ms.Badi Alekhya , Innovation Ambassador RMDEC	29.02.2024	https://instagram.com/p/C35RFpgxTcS/

31	Session on “ Impact of Entrepreneurial Development in India’s Economy”	Self-Driven Activity	Ms.Ch.Srilakshmi Innovation Ambassador RMDEC	08.02.2024	https://instagram.com/p/C3EXxvsPvtY/
32	National Science Day Celebration – Innovation Challenge Project Expo 2024	Important Day Celebration Activity	Drs. C. Bennila Thagammal, Professor/ECE, A. Sumaiya Begum, Professor/ECE S. Srinivasan, Professor/CSE	12.02.2024 & 13.02.2024	https://instagram.com/p/C3KjD_mrTKm/
33	Session on “Demystifying Startup Career” for National Startup Day.	Important Day Celebration Activity	Mr. M.Sriraaman, Social Innovator , Bio Technology Industry Research Assistance Council (BIRAC).	29.02.2024	https://www.instagram.com/p/CpBvE2gPpUn/?igshid=MjDmNzVkMjY
34	National Youth Day Celebration – Poster Making Competition “ Youth Empowerment and Nation Building”	Important Day Celebration Activity	Dr. K.S. Radha Dr.P.Kamalrajan RMDEC	24.02.2024	https://www.instagram.com/p/C3ePmaHLmWB/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA%3D%3D
35	National Pollution Control Day- Idea Contest -Sustainable Development for a clean and Healthy Planet	Important Day Celebration Activity	Dr. K.S. Radha Dr.S.Ramesh RMDEC	23.02.2024	https://twitter.com/rmdecprincipal/status/1759040893057954127?s=20
36	National Energy Conservation Day: Short Video Making Contest – Sustainable and Eco Friendly Power Sources	Important Day Celebration Activity	Dr. K.S. Radha Dr.P.Kamalrajan RMDEC	27.02.2024	https://twitter.com/rmdecprincipal/status/1760614658812076055?s=20
37	Organise Viksit Bharat@2047 Utsav in Campus and Watch the Inaugural Adress by Hon’ble Prime Minister of India on 11th Dec. 2023	MIC Driven Activity	MIC	11.12.2023	https://www.facebook.com/photo/?fbid=776741751135032&set=a.430037585805452
38	IIC Regional Meet 2023-24	MIC Driven Activity	MIC	01.12.2023	https://www.facebook.com/photo.php?fbid=809119784563895&set=pb.100063976412850.-2207520000&type=3